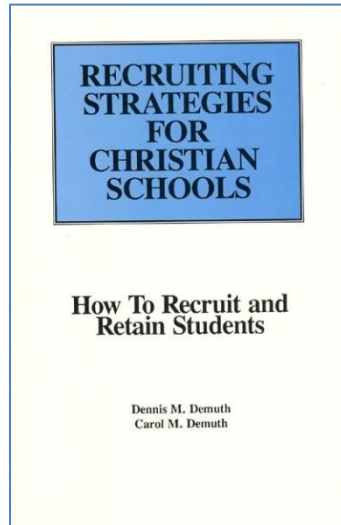


Recruiting Strategies for Christian Schools



This work is a practical guide to recruiting and retaining quality students for private and Christian schools. This book contains over 250 pages of proven strategies used in building student enrollment. The best recruiting tool is a strong Christian school. When used in conjunction with Christian Schools: How to Get a School Going and Keep It Growing, and Christian School Resource Kit, every school can have quality programs that maximize enrollment.

AUTHORS: Drs. Dennis M. and Carol M. Demuth

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Key Benefits

- Strategies That Will Help Turn Around a Declining Enrollment
- Effective Use of Marketing and Media
- Learn How to Deal With Criticism
- Develop Strategies to Attract Home Schoolers
- Organize Your Alumni for Recruiting Purposes
- Improve Customer Relations
- Solicit Parent Participation
- Enhance Ancillary Programs